



FACULTY OF GENERAL DENTAL PRACTICE (UK)
THE ROYAL COLLEGE OF SURGEONS OF ENGLAND

Silver Award Winner
IVCA
Awards 2006

05 APRIL 2006

PRESS RELEASE

Key Skills Wins Prestigious Award

The Faculty of General Dental Practice (UK)'s e-learning package, *Key Skills in Primary Dental Care*, has been recognised at the 40th anniversary awards of the International Visual Communication Association (IVCA). The IVCA Awards are Europe's leading business communication awards and are internationally acknowledged benchmarks for effective communication.

The entries are judged by over 200 jury members, who look for programmes that clearly communicate the client's aims and objectives and interpret their subject matter in an original, creative and appropriate manner.

Bronze, silver and gold awards were made in 28 categories and the FGDP(UK) and its partner in the development, Smile-on Limited, were delighted to receive a silver award for *Key Skills in Primary Dental Care* in the 'Interactive Multimedia Publishing' category.

The FGDP(UK) Dean, Mike Mulcahy, said, '*This prestigious award is just recognition for Key Skills, which is now acknowledged by many authorities as a leading, innovative educational tool for clinical effectiveness. We were*

particularly elated at the awards to be in such company as the overall winner, London's Bid for the 2012 Olympics – Final Presentation.'

ENDS

Notes to Editors

The Faculty of General Dental Practice (UK) is the academic home for general dental practitioners in the UK. It aims to promote excellence in the standards of patient care in general dental practice by encouraging involvement in postgraduate training and assessment, education and research. The FGDP(UK) recognises the value of the dental team in modern dentistry and actively supports the career development of dental care professionals.

Key Skills in Primary Dental Care, the FGDP(UK)'s first e-learning package, provides guidance essential to every dentist and the whole dental team in a modular format. The programme covers the seven key skills essential to clinical governance: clinical record keeping, infection control, legislation and good practice guidelines, medical emergencies, radiography, risk management and communication, and team training.

For more information, please contact Jacqueline Fowler on 020 7869 6770 or jfowler@rcseng.ac.uk or Charlotte Worker on 020 7869 6759 or cworker@rcseng.ac.uk. Also visit www.fgdp.org.uk for further details.